Mid-sized manufacturers on old .NET systems

An example, made up to show what your free list looks like. Northwind Software modernises and supports .NET applications. Its best buyers are UK manufacturers and distributors of 200 to 2,000 staff, running order and production systems on old .NET or VB6 that nobody in-house wants to touch.

INDUSTRIES

- Manufacturing
- Wholesale and distribution

TARGET CUSTOMERS

- UK manufacturers and distributors of 200 to 2,000 staff

BUYER PERSONAS

- Head of IT
- Operations Director

PROBLEMS

- Old .NET Framework and VB6 systems that are risky to change
- No in-house team to modernise or support them

RELEVANT PRODUCTS

- Application modernisation to current .NET
- Ongoing support and maintenance

PROSPECTING SIGNALS

- Hiring a .NET or VB6 developer for an old system
- Windows Server going out of support
- A tender to replace or upgrade an ERP

COMPANIES THAT CAN BUY FROM YOU

Made-up companies, to show the kind of reason each one comes with. Your list names real ones, with their websites.

Harrowgate Components (Midlands, 600 staff)
Fit 92. Hiring now: advertising for a VB6 and .NET developer to support its order system, posted 4 days ago. Ask for the Head of IT.

Brightwater Distribution (Leeds)
Fit 88. A tender is open to replace its ERP, closing next month. Ask for the Operations Director.

Calder Plastics (Lancashire)
Fit 81. In the news: a new factory opening this year, with its systems to connect. Ask for the Head of IT.

Kestrel Engineering (Bristol)
Fit 77. Its job adverts name .NET Framework 4.5 and Windows Server 2012, both out of support. Ask for the Head of IT.

Made by Who Buys From You by reading northwind-software.example, every claim checked against what the site says. Your other customer profiles and the evidence behind them are in your account at https://icp.softwizinfotech.in.